

Alen Corporation Launches Paralda in Hong Kong – a Powerful, Affordable, and Eco-Friendly New Portable Air Purifier

Hong Kong – December 15, 2008 – U.S.-based Alen Corporation recently launched in Hong Kong an affordable and eco-friendly air purifier that eliminates 99.97 percent of air pollution in the home or office called Paralda. The new air purifier contains no toxic lead components and is RoHS compliant, ozone safe, and uses less energy than a light bulb. It is recommended for homes with children, people suffering from asthma, allergies, bronchial infections, cardiac or respiratory problems and poor health.

“We are pleased to provide the people of Hong Kong with the cleanest indoor air possible with our affordable new Paralda air purifier that is extremely powerful, Energy Star qualified, and eco-friendly,” said Peter Mann, CEO of Alen Corporation. “In independent tests our air purifiers have consistently out-performed the more expensive brands. The Paralda air purifier features an advanced HEPA filtration cleaning system with 99.97 percent efficiency which is essential to people with allergies, bronchial infections and asthma; a UV lamp to kill bacteria and viruses; ionizer; the industry’s best lifetime warranty; and an easy-to-use 24-hour programmable timer. For people in Hong Kong seeking the healthiest air possible in their home or office – the Paralda is an affordable, quiet, highly efficient, and environmentally friendly new option,” concluded Mann.

Alen Corporation also has launched in Hong Kong the most powerful solution available for severe indoor air pollution - the wall mountable A375UV Multi Gas HEPA Air Purifier. It provides the sterilization power of two ultraviolet lights with PCO (Photo-Catalytic Oxidation) technology, removes VOCs from the air while using safe ionization to remove dust without producing ozone. The A375UV removes invisible fumes from glue, formaldehyde and aerosols, while a second filter removes odors. It has odor and dust sensors for self-monitoring and a remote control feature providing control from anywhere in the room with four fan speeds.

The A375UV is HK \$4800 and the Paralda is HK \$3800. Both air purifiers are available only by calling +(852) 2115.8201 or e-mail sales@renaudlifestyle.com. Visit <http://www.renaudlifestyle.com> for more information.

About Alen Corporation

Privately held, U.S.-based Alen Corporation (<http://www.alencorp.com>) is a leading manufacturer of innovative indoor air quality products including HEPA air purifiers, portable air conditioners, dehumidifiers, and odor sprays.

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