

## **In Celebration of Earth Day, Alen Corporation Offers Free Replacement Air Filter with Purchase of Any Model of Air Purifier from April 20-26, 2008**

Austin, TX (PRWEB) April 1, 2008 -- In celebration of Earth Day 2008, Alen Corporation announced today they will be offering consumers who purchase any new model of air purifier (Alen A375UV Ultra, Alen A350, Alen T300 HEPA Tower, Alen T100 Tower) from April 20-26 a free replacement air filter (a \$49 to \$59 value depending on model). All shipping charges for the free replacement air filter also will be paid by Alen Corporation.

"We welcome the opportunity to provide our customers with an additional high performance air filter for free in celebration of Earth Day - ensuring they have the cleanest air possible year-round," said Peter Mann, CEO of Alen Corporation. "Receiving it is easy - just complete our online form at <http://www.alencorp.com/pdfs/earthday08.pdf> and we'll mail the replacement filter at absolutely no charge. At Alen Corporation, our customers' satisfaction is a top priority - no matter which product they choose for their home or office. For us, the spirit of Earth Day is carried throughout the year as we provide the most powerful yet environmentally friendly innovative products to improve indoor air quality. As an added bonus, each of our products is backed by the industry's best lifetime warranty."

Alen Corporation's high quality air purifiers offer the best features, style and performance while being attractively priced for home or office. The wall-mountable, Energy Star rated Alen A350 is Alen's most popular air purifier delivering outstanding HEPA filtration for only pennies a day - unlike competing models. The Alen A375UV Ultra contains the features of the A350 unit, but also includes 2 UV lamps, a titanium dioxide filter, dust/odor sensors, remote control and increased activated carbon for improved odor removal. The model's UV lamps with PCO (Photo-Catalytic Oxidation) technology will significantly reduce the levels of VOCs in a home or office.

For consumers seeking an affordable, yet high performance air purifier with a stylish and compact design, Alen Corporation offers the Alen T300 HEPA Tower and T100 Tower air purifiers. The Alen T300 HEPA Tower features a UV lamp for bacterial control and activated carbon filter for enhanced odor removal. The T100 Tower is ideal for use in smaller spaces such as an office or small room.

For more information, visit [www.alencorp.com](http://www.alencorp.com)

About Alen Corporation

Privately held, Texas-based Alen Corporation is a leading manufacturer of innovative indoor air quality products including HEPA air purifiers, portable air conditioners, dehumidifiers, and odor sprays.

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