

New Contest Offers Chance to Win the New Paralda HEPA Air Purifier from Alen Corp. By Picking a Favorite Color

Austin, Texas – March 31, 2009 – Alen Corp., a leading manufacturer of eco-friendly indoor air quality products, is holding an online contest offering visitors to their website the chance to win a new Paralda HEPA air purifier just for voting for their favorite color Paralda online at http://www.alencorp.com/paralda_survey.asp from March 31 through April 22. Voters will be automatically entered into the prize drawing to be held on Earth Day on April 22. The winner will receive one free bamboo green Paralda valued at \$499 shipped no later than April 28 to any address in the U.S. at no charge. No purchase is necessary to enter the contest. Voters can choose from the following colors: Espresso, Ripe Mango, Bamboo Green, Cherry Blossom, Bronze, Aquamarine, Twilight, or Glacier Blue.

Paralda is Alen Corp.'s new portable HEPA air purifier that eliminates 99.97 percent of indoor air pollution in the home or office. It is recommended for homes with children or for people seeking asthma relief. The new eco-friendly HEPA air purifier also delivers allergy relief for those suffering from seasonal allergies, pet allergies, as well as bronchial infections, cardiac or respiratory problems, or general poor health.

Paralda is the only HEPA air purifier in the U.S. to meet strict green standards, and includes the following benefits:

- Energy Star qualified – consumes less energy than a traditional light bulb
- RoHS (Reduction of Hazardous Substances lead free directive) compliant
- Ozone safe
- Environmentally friendly
- HEPA filter efficiency: 99.97 percent
- Light weight and portable – weighs only 15 lbs.
- UV Lamp lasts 3-5 years and kills airborne bacteria
- Quiet noise level: 39 dBA on low, 60 dBA on high
- Quiet air flow design with 4 fan speeds and 2 fan assemblies
- Ionizer - complements HEPA filter to improve filtration performance
- Features an industry-leading Lifetime Warranty

Visit <http://store.alencorp.com/Paralda-Air-Purifier-p/paralda.htm> for more information.

About Alen Corp.

Since 2005, Texas-based Alen Corp. has been a leading manufacturer of innovative and green indoor air quality products including air purifiers, several HEPA air purifiers, portable air conditioners, dehumidifiers, as well as organic, non-toxic and environmentally friendly odor sprays.

Media Contact:

Ria Romano
RPR Public Relations, Inc.
Tel. 786-290-6413